



For Immediate Release

THE MARCH OF TIME DOCUMENTARY SERIES, RESTORED BY HBO ARCHIVES,
TO BE PRESENTED ON 75TH ANNIVERSARY AT NATIONAL GALLERY OF ART

New York, July 13, 2010 – Restored footage from the March of Time series will be shown as part of the National Gallery of Art’s film series, “Film and Reality in the 1930s: Roots of the Docudrama.” The program, “The March of Time: Seventy Fifth Anniversary,” will be seen on July 24. HBO Archives®, launched in 2002, has been managing and restoring The March of Time® newsreel collections since 2007. The screenings are free and open to the public on a first-come, first-served basis, will take place at 1:00 p.m. in the East Building Concourse Auditorium in Washington, DC.

“We are thrilled to be making some of the classic March of Time stories available to the public and to be partnering with the National Gallery of Art on this event,” says Barbara Thomas, senior vice president, HBO. The March of Time is the award-winning series produced by Time Inc. from 1935 to 1967. Each episode takes a focused look at culture, news and events from around the world.

“We are targeting the very early The March of Time period, picking one short film from 1935, the first year, and two more shorts from 1936,” reports Margaret Parsons, Film Department Head, National Gallery of Art. The series separated itself from its Hollywood studio competitors by mixing highly produced, long form documentary with dramatic reenactments. All together there are ten stories, using their trademark reenactments that illustrate the roots of the American docudrama.

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One of the highlights of the event is the screening of the first-ever *The March of Time* feature length film, “The Ramparts We Watch” from 1940. Once more, mixing historic footage with dramatic re-enactments, this controversial movie strongly advocated for U.S. intervention in World War II at a time when our nation was undecided. The March of Time leveraged Time’s journalistic credibility to spread this anti-fascist, war rallying call in a media form several steps away from traditional journalism.

A fan page on Facebook has been established to keep track of all the 75th anniversary events and as a place for fans to talk about and view clips from the series.

www.facebook.com/themarchoftime.

HBO Archives is a full-service stock footage library for commercial/professional use; in addition to The March of Time® collection, it offers sports, entertainment news, contemporary stock and royalty-free wildlife footage. The footage available is wide-ranging, culled from images shot around the globe by HBO’s producers for more than three decades. Clips from The March of Time can be licensed directly through HBO Archives at www.themarchoftime.net.

The National Gallery of Art serves the United States of America in a national role by preserving, collecting, exhibiting, and fostering the understanding of works of art, at the highest possible museum and scholarly standards. The National Gallery of Art, one of the world's preeminent museums with collections of some 116,000 paintings, drawings, prints, photographs, sculpture, and decorative arts traces the development of Western art from the Middle Ages to the present. For more information: <http://www.nga.gov/programs/film/filmandreality.shtm>